

The Creditinfo Academy webinar

Title:	Ethics and Fraud in the Business Environment
Speaker:	Gordon Moore, President , Sepia Associates LLC www.sepiaassociates.com Tel +1 415 215 7231 Email: gmoore@sepiaassociates.com

Webinar synopsis

Fraud is ever-present in government, businesses and organizations, and this can result in significant financial loss as well as loss of public trust. The ethical environment in the organization plays an important role in the prevention of fraud. With the heightened attention to corporate governance and transparency issues, it is even more important for executives and managers to cultivate an environment of high ethics and values, to develop an in-depth awareness of the fraud risks and also to take steps to minimize these risks.

Speaker Bio

Mr. Gordon Moore CPA, CIA, FCA, CA, President of Sepia Associates LLC of Pennsylvania, USA, will conduct the webinar. Mr. Moore has over 40 years of experience in the industry and has worked in some of the world's largest and most prestigious companies. In recent years he has focused on ethics training, fraud detection and managing Sarbanes Oxley compliance for multi-billion dollar international corporations. He is a frequent guest lecturer at Universities on Fraud and Ethics. Mr. Moore has published on the topic.

Target Group

Chief Executive Officers, Chief Financial Officers, Senior Government Officials, Finance Managers, Accounting Managers, Internal and External Auditors, Credit Officers, Bank Managers, Managers of Accounts Payable and Accounts Receivable, Officers of Corporate Governance Committees, Security Officers, Bank Supervisors and Members of Management from all areas of an organisation.

Webinar Objectives / Benefits

- Identify the values and norms necessary for building a high integrity organization
- Build an awareness of the risk and exposure of businesses to fraud
- Gain an insight as to the profile of a fraudster
- Understand the role that ethics plays in preventing fraud
- Through discussions note ten business ethics guidelines

More information about the Creditinfo Academy and future events can be found at:

www.creditinfo.com/credit-bureau-solutions/consultation-and-training/creditinfo-academy