

Creditinfo Academy Webinar Speaker

Date: Thursday, 13th November 2014

Time: 15h00 Central European Time (CET)

Location: Webex

Topic: Networking

Speaker: Seth Marks , Chief Commercial Officer, Creditinfo Solutions s.r.o.



Seth Marks is responsible for the global commercial interests of the company. He is the head of the Sales and Marketing department, leading our team of consultants and ensuring consistent direction of all business activities.

During the last fourteen years, Seth has held positions representing an increasing level of responsibility. He started at the bank, Wells Fargo, in the United States, where he later worked in a senior position in the Department of Business Development. He has been active in leading world renowned companies, as well as entrepreneurial start-ups, joining Creditinfo Solutions in 2012.

His responsibilities include managing strategic partnerships and customer care, which helps with the effective implementation of credit risk management and a tailored solution to credit bureaus.

Seth is no stranger to education and self-improvement. Graduating with excellent results from Furman University with a degree in International Business. He also obtained his MBA from the University of Pittsburgh and subsequently, an MSc in Corporate Finance at the University of Reading. He is a keen advocate of the principles of Six Sigma.

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