

Creditinfo Academy Webinar

Topic: **How we Cleaned up our act to deliver value more efficiently**

- **Lean & Project Management Practices**

Date:	Thursday, 17th March 2016
Time:	15h00 Central European Time (CET)
Location:	Webex
Speakers:	Anna Sigurðardóttir, Brynja Baldursdóttir, Ingvar Birgisson

Webinar **Overview**

How we Cleaned up our act to deliver value more efficiently

- Lean and Project management practices

- How do we align the whole team around more value and a clear, common goal?
The Lean concept and how it fits the Creditinfo spirit.
- How Creditinfo Iceland approached the project:
People, education, processes, workshops, visual management and implementation.
- A real example: How we took our product management process from weakness to strength.

Speaker **Biographies**



Anna Lára Sigurðardóttir, Project Manager, Creditinfo Iceland annas@creditinfo.is

Anna Lára Sigurðardóttir is a project manager at Creditinfo Iceland. Anna Lára has a bachelor degree in Business from Bifröst University. She has worked for Creditinfo Iceland for almost eight years and she has a good experience in workflow inside Creditinfo.



Brynja Baldursdóttir, CEO, Creditinfo Iceland brynja@creditinfo.is

Brynja joined Creditinfo Iceland hf. in August 2013 as the Director of Sales, Marketing and Product Development. In February 2015, she was promoted to CEO to continue her success in driving the company forward. Brynja brings extensive experience in leadership and management skills coupled with product development improvement skills which help her pursue her key focus of putting the customers at the heart of Creditinfo Iceland and transforming the business through innovation. Brynja holds a B.Sc. Industrial Engineering from the University of Iceland and an M.Sc. Operations Research from the Georgia Institute of Technology.



Ingvar S. Birgisson, Director of Product & Project Development, Creditinfo Iceland
ingvar@creditinfo.is

Ingvar Birgisson is the director of product and project management at Creditinfo Iceland. Ingvar has a bachelor degree in industrial engineering from the University of Iceland and a masters degree in International project management from Chalmers University of Technology. He has a vast experience from managing product development projects and project portfolios in Iceland and internationally.