

Share Knowledge and win €2,000

The majority of our companies have expressed a desire to get to know more about successful projects in other countries.

It was music to the ears of the international marketing team!

Therefore, we are happy to facilitate this internal AND international sharing of knowledge, by initiating a symbolic contest involving a valuable prize: 2000 EUR to be allocated in 2018 for the winner-company's internal training budget.



We know it's a long time to wait, but patience is a virtue and we have a lot of good stories to share in between.

So, once per month, following the calendar below (which was determined by luck and the unbiased Nora's & Thorhallur's duo – **pictured**), we will be expecting a webinar from one of

our companies, presenting SOMETHING that helped them to increase sales, gain business, win negotiations, increase process / HR efficiency or anything else that tangibly contributed in making better business or helping to run the company. You can even bring in a speaker from outside if you prefer.

The criteria taken into consideration to win the prize are outlined below and will be up for voting after each webinar. All details are below.

Good luck to you all, feel free to come back to us with questions and ... cheers for our team in Morocco, who are presenting first this October! Exact date and time are coming soon, stay tuned – let the hunger games for knowledge begin!

The Aims of the Contest

To have a tangible incentive to share international knowledge.

We will know if the Project is successful if international practice is replicated at least once!

Prize: €2,000 for internal company training from Group in 2018
(subject of training to be defined by local Country Manager)

The Calendar

	2016	Country	Title of Webinar	Date of Webinar
1	October	MOROCCO		
2	November	WEST AFRICA		
3	December	LITHUANIA		
	2017			
4	January	UKRAINE		
5	February	UK		
6	March	MALTA		
7	April	ESTONIA		
8	May	GEORGIA		
9	June	KAZAKHSTAN		
10	July	JAMAICA		
11	August	KENYA		
12	September	TANZANIA		
13	October	ICELAND		
14	November	ROMANIA		
15	December	LATVIA		
	2018			
16	January	CIS (CZECHIA)		

Criteria for the Evaluation of the Webinar

Scores will be given on a scale of 1 to 5 with 5 being extremely positive and 1 being the lowest score.

Usefulness / Efficiency

Points Scale: 1 point - not useful/efficient up to 5 points - extremely useful/efficient

Scalability

Points Scale: 1 point - cannot be used for our market up to a maximum of 5 points - can definitely be applied in our market)

Innovativeness

Points Scale: 1 point - old fashioned stuff up to a maximum of 5 points - very innovative stuff

Being Interesting

Points Scale: 1 - not interesting, up to a maximum of 5 points - very interesting

No-nonsense

Points Scale: 1 point - there was some bull**it involved, up to a maximum of 5 points - no bull**it, well done!

The Voting and Jury

- Public vote on Ivory Towers - 50% Weight
Company's local employees/representatives cannot vote for their own company
- The International Team: Reynir, Almar, Hákon, Paul, Sammi, Kiddi, Sasha, Agata - 50% Weight

Other Rules

- If several countries collect same amount of points, then the prize is split accordingly.
- If some countries do not make a webinar on the due month, then it is considered they don't have anything valuable to share, and are out of the competition.
- Webinar material does not have to be exclusive, as long as the content is really valuable - if something was already presented at other internal meetings - it's fine.
- Fraud is not tolerated as it violates our core value: respect.
- This is a first, so if you see than anything crucial shall be added, please address the marketing team at marketing@creditinfo.com