

WEBINAR CALENDAR

Aim of our contest is to have a tangible incentive to share international knowledge.

PROJECT SUCCESS: If international practice is replicated at least once.

2016	COUNTRY	WEBINAR TITLE	WEBINAR DATE
October	Morocco		
November	West Africa		
December	Lithuania		
2017			
January	Ukraine		
February	United Kingdom		
March	Malta		
April	Estonia		
May	Georgia		
June	Kazakhstan		
July	Jamaica		
August	Kenya		
September	Tanzania		
October	Iceland		
November	Romania		
December	Latvia		
2018			
January	Solutions		

PRIZE

€2000 for internal company training from Group in 2018
(subject of the training to be defined by local GMs)

RESULTS

February 8th 2018

CRITERIA FOR THE EVALUATION OF THE WEBINAR

- USEFULNESS / EFFICIENCY -
- SCALABILITY -
- INNOVATIVENESS -
- BEING INTERESTING -
- BEING INSPIRING -
- NO — NONSENSE -

Scale: 1 — 5 | The idea is to collect as many points as possible (30)

JURY

Public vote on Ivory Towers (company's representatives can't vote for their own company) — 50%
The International Team: Reynir, Almar, Hákon, Paul, Sammi, Kiddi, Sasha, Agata — 50%

OTHER RULES

1. If several countries collect same amount of points, then the prize is split accordingly.
2. If some countries do not make a webinar on the due month, then it is considered they don't have anything valuable to share, and are out of the competition.
3. Webinar material doesn't have to be exclusive, as long as the content is really valuable - if something was already presented at other internal meetings - it's fine.
4. Fraud is not tolerated as it violates our core value: respect.
5. This is a first, so if you see than anything crucial shall be added, please address the marketing team at marketing@creditinfo.com